

The Street

AMERICA'S 2013 SAVINGS RESOLUTIONS

What are you most actively saving for in 2013?

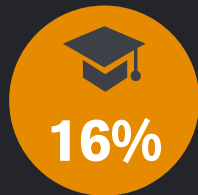
Most Americans are saving for a rainy day



Emergency Fund



Home Improvement



Children or Grandchildren's Education



Large Purchases (like a house or new car)



Retirement



Travel



Not sure



Splurge (like clothes, jewelry, or new electronics)

Over 60% would save three quarters or more

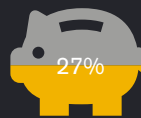
If you won the lottery and received an unexpected **\$1 million**, how much would you save and how much would you spend?



Spend it all



Save one-quarter



Save half



Save three-quarters



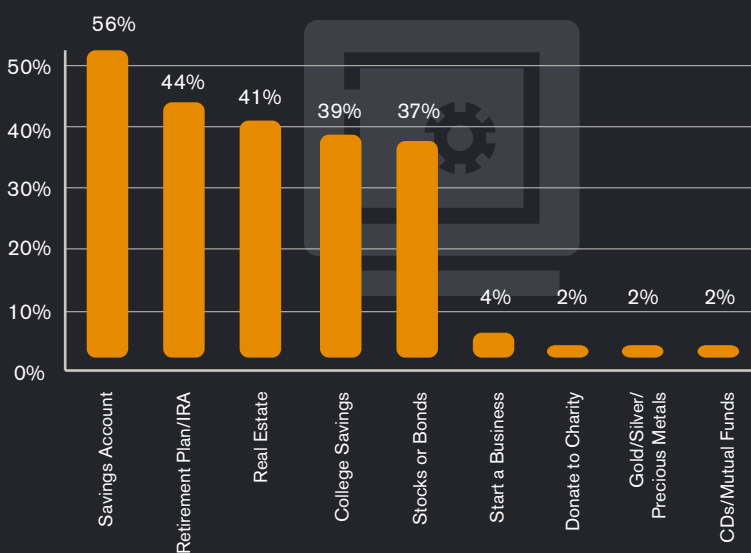
Save it all



Not sure

How would you **save** or **invest** that money?

Americans prefer to play it safe and invest in a savings account



About the Survey

This information is based on a survey conducted by TheStreet and GfK Roper Public Affairs & Corporate Communications. Telephone interviews were conducted from November 30 to December 2, 2012 among a total of 1,006 adult Americans. The margin of error for this study is +/- 3 percentage points for the sample.